

Beat: Business

## MONICA BELLUCCI, GUEST OF HONOR ON INTERNATIONAL WOMEN S DAY

### CHINESE BUSINESS CLUB

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**USPA NEWS** - According to UN WOMEN, International Women's Day 2020 is about "Women's rights and gender equality are taking centre stage in 2020. Twenty-five years since the adoption of the Beijing Declaration and Platform for Action""a progressive roadmap for gender equality""it's time to take stock of progress and bridge the gaps that remain through bold, decisive actions.This year's theme for International Women's Day (8 March) is, "I am Generation Equality: Realizing Women's Rights"[2]. The Generation Equality campaign is bringing together people of every gender, age, ethnicity, race, religion and country, to drive actions that will create the gender-equal world we all deserve. Together, we want to mobilize to end gender-based violence; we are calling for economic justice and rights for all; bodily autonomy, sexual and reproductive health and rights; and feminist action for climate justice. We want technology and innovation for gender equality; and feminist leadership."

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Chinese Business Club, created in Paris by Harold PARISOT, aims to develop and strengthen economics and friendly link between China and France and increase bilateral investments. Most Chinese companies are present during these official lunches of the Chinese Business Club.All areas are concerned: tourism, agribusiness, pharmaceutical, aerospace, heavy industry, luxury, "}; Moreover, french Ministers, influential journalists, ambassadors from Africa, Chinese investment funds, CEO's and leaders, diplomats and many advisors of Chinese Ambassador are also present.

Monica Bellucci began modeling at age 13 by posing for a local photo enthusiast. In 1988, Bellucci left the Faculty of Law at the University of Perugia, and moved to one of Europe's fashion centers, Milan, where she signed with Elite Model Management. By 1989, she was becoming prominent as a fashion model in Paris and across the Atlantic, in New York City. In that year, Bellucci made the transition to acting and began taking acting classes. Bellucci's film career began in the early 1990s. She has since played in many films from Europe and Hollywood.

In 2004, while pregnant with her daughter Deva, Bellucci posed nude for the Italian Vanity Fair in protest against an Italian law that restricts the provision of fertility treatment to heterosexual couples and excludes single women or same-sex couples, restricts surrogacy and research using human embryos, forbids sperm and egg donation, and limits the number of embryos created with in-vitro techniques to three. She posed pregnant and semi-nude again for the magazine's April 2010 issue.

the "2020 Women's Day Award" was handed to Monica Bellucci by Raphaella Giraudi, Brand Manager of ORLANE (French Haute Cosmétique Company). The House of Orlane has been creating legendary cosmetic care since 1947. Valuable skin care with extraordinary textures contain the most recent and innovative discoveries in anti-aging cosmetics. Ever since the firm's creation, thanks to the expertise of its research laboratories near Orleans, it has been producing the skin care formulas based on a truly scientific approach to beauty, one that perfectly matches the reputation of the French manufacturing label.

Source : @ Potel & Chabot - Paris. Monday 9th March, 2020

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